

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPANY, INC.

AD# 2020-B4-REQ. # M449895 - "ETHNIC HOLIDAY"- PAGE 4/C BLD (5 W" x 7 W")- DIGEST ADS-1996



\*2061038798\*



What we look for in a tree  
is what we look for in a man...  
fresh, tall and lights up when  
we walk into the room.

VIRGINIA SLIMS  
'Tis a woman  
thing.



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8 mg "tar," 0.7 mg nicotine  
av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.